



THE ESSENTIAL FRIDGE PARTNERSHIP

Enjoy the significant benefits of becoming a FridgePRO partner...



LET'S GO PRO!
**Find your
local project
manager
today!**



BECOME A PRO

Become a FridgePRO!

The refrigeration trade has historically been a poor relation to the air-conditioning market where training programmes, partnership schemes, dedicated support services and factory visits are the norm. In comparison, the refrigeration industry get offered, well, not a lot!

Here at fridgeHUB, we acknowledge that this does not recognise the advanced engineering skills that go with this sector of our trade. With this in mind, we have introduced a partnership scheme specifically for refrigeration engineering companies, providing you with a fantastic package of benefits that have been designed to enhance your business's competitive edge in the market.

The benefits include enhanced training packages that is either subsidised or free (dependant upon your PRO tier), access to enhanced warranty packages, branded clothing for you and your staff, van graphics, marketing support, and factory support.



BECOMING A PRO

What are the benefits?

MARKETING SUPPORT

As part of being a fridgePRO we offer the use of our marketing services to help promote your company and our products. These services cover items such as...



Case Studies

Recently completed a successful install, large commercial or industrial project or fitted equipment in an unusual or complex environment? Let the FridgeHUB Marketing team create a Case Study from your recent project and get some fantastic exposure for you and your business across our industry.

This is a fantastic opportunity to help our customers showcase their projects and gain the exposure and marketing material needed to help you secure those big tenders and get the recognition you deserve across the industry.

So, what's included in our Case Study package?

- **Project & Team Photography Session**
- **Case Study Video & Interview**
- **Case Study Leaflet**
- **Industry-Wide Press Release**
- **Social Media Posts (Linkedin & Facebook)**
- **Youtube Post (Case Study Video)**
- **Website News & Magazine Articles**
- **Industry Press Online News Exposure**
- **National E-Shot Campaign**





Van Graphics, Clothing & Merchandise

As part of the fridgePRO partnership we offer you an annual allowance which you can use to order clothing & merchandise from our fridgeHUB branded range. We offer a variety of everyday workwear and PPE products that will keep you warm, smart, or safe.

You'll also receive complimentary van vinyl graphics to help showcase your FridgePRO status.



Oh, and not forgetting your impressive freebies...

Project Survey Form

Whenever a new project is encountered it's important to gather the correct information from the end-user in order to ensure that the equipment that's subsequently selected fits the brief.

To help with this we've made available a Project Survey Form that asks all the relevant questions in an easy to use two page form. This can be completed digitally on your tablet, PC or printed off and completed by hand. Once completed, send it to your personal Area Sales Manager who will arrange a full technical quotation for the equipment required.

For fridgePRO accounts, we can create custom branded forms to help you better communicate your brand image to your clients and potential clients.

FridgeTRAINING



fridge
TRAINING

As part of the fridgePRO partnership scheme you will have access to a unique range of professional training initiatives.

Training supplied by wholesalers and manufacturers normally only covers basic product training, however as a fridgePRO partner we offer a unique blend of training

packages covering not only products but training for your staffs' personal development too. Some courses are provided by our own in house training team and others are offered at a discounted rate through by our training partners. Please refer to our fridgePRO partnership matrix for more information.

The Basics of Refrigeration

We offer our PRO & PRO+ accounts free training for your office staff covering the basics of refrigeration. Delivered at your premises, or via video conferencing, this 2hr course covers all the key elements of refrigeration including the operating principles of a fridge system, an overview of key components, and how they are applied This gives your staff an excellent base level of understanding that will help them add value to your business.

Factory Approved Product Training

We recognise the shortfall in hands on training across the industry and have developed our own Beijer Ref Academy training centres. Our Academies are fully equipped with the latest refrigeration technology using fully functioning systems so engineers can be expertly trained to factory standards. The training itself takes a fresh approach, covering full installation, service and maintenance of the systems.

Chameleon: Personal Improvement

Chameleon personal training workshops help your staff understand themselves and their colleagues to develop a more respectful & productive working relationship. Following the completion of an online questionnaire, each individual will receive an in-depth personal profile which identifies key strengths, what they bring to a team, how they communicate, and ideas for development.

BEIJER REF
Academy

 **chameleon**
helping discover your self





EXTENDED WARRANTY

The team at fridgeHUB firmly believe that all products in our portfolio are of a high quality and will provide a sound investment if installed and maintained correctly.

To support this claim, and to stand by the quality of our products, we offer our fridgePRO partners extended warranties on all equipment purchased*. See the following benefit table to view the warranty packages available

*subject to terms & conditions and some product exclusions.



Creating perfect partnerships.

FridgeHUB offers all customers access to a range of services on a project by project basis or you can sign up to be a fridgePRO partner where, according to your company spend, you will benefit from a range of fantastic benefits.

FridgeHUB offers regular customers a unique, partnership scheme which rewards loyalty with a range of benefits. We offer three tiers, fridgePRO for accounts that purchase over £75,000 of refrigeration equipment annually, fridgePRO+ offering another level of benefits for accounts that purchase refrigeration equipment that totals over £150,000 annually, and now the new fridgePRO Optyma tier offering accounts that purchase 5 or more Optyma units annually an attractive range of benefits including 5 year warranty.

Benefits	FridgeHUB	FridgePRO Optyma	FridgePRO	FridgePRO+
Turnover Trigger level	£0 - £74,999	5 Optyma Units (any type incl. slim, plus, inverter, includes FridgeSPLITS)	£75,000 - £149,999	£150,000+
Branded Commissioning Checklist	✗	✓	✗	✗
Free Commissioning Support (via facetime)	✗	✓	✓	✓
Approved Contractor List	✗	✓	✗	✗
Case Study Support	✓	✓	✓	✓
Basic Refrigeration Training	✓	✓	✓	✓
Detailed Technical Quotation	✓	✓	✓	✓
Factory Approved Product Training	✓	✓	✓	✓
Specialist A2L & CO2 Product Training	✗	✓	subsidised (50%)	✓
Chameleon Personal Improvement Training	✗	✗	£50 per person	✓
Beijer Ref Academy Training	✗	✗	✗	25% discount on all advertised courses*
Extended Warranty Package (Equipment)	12 months	✗	18 months	24 months
Extended Warranty Optyma	✗	5 years - no quibble	✗	✓
Voucher for Academy training courses	✗	£500 based on 10 units or more	✗	✗
Voucher for Branded clothing & Academy training courses	✗	✗	£500	£750
Design & Marketing Support	✗	✓	✓	✓
Branded Van Graphics	✗	✓	✓	✓
Access to FridgePRO Members area	✗	✗	✓	✓
Free Bitzer BEST Converter Module**	✗	✗	✓	✓
15% Discount off Danfoss ProsaLink Monitoring Systems	✗	✓	✗	✗

These trigger points are based on purchases of refrigeration equipment only.

Air-conditioning and ancillary purchases do not qualify.

* after use of Voucher allowance

** When purchasing ECOLITE or ECOSTAR units.



PROVIDING FRIDGE EXCELLENCE

Working with you to help you secure refrigeration projects.

AVAILABLE FROM



Become a PRO today...

sales@fridgehub.co.uk www.fridgehub.co.uk